

1) Create a new list in the section Email->Contacts (see screenshot):

The screenshot shows the Maropost 'Contacts' section. A table lists various contact lists with columns for Name, Subscribers, Unsubscribers, Soft Bounces, Hard Bounces, and Total Revenue. An arrow points to a 'New List' button in the top right corner, which has a dropdown menu open showing options like 'New Field', 'New Tag', 'New Preference Page', 'New Brand', and 'New Secure List'. A 'New List' button is also visible at the bottom right of the table.

NAME	SUBSCRIBERS	UNSUBSCRIBES	SOFT BOUNCES	HARD BOUNCES	TOTAL REVENUE	ACTION
Shopify Käufer	57	5	0	0	\$10.297.20	[Icons]
7WC Käufer Männer	5.309	1.238	6	19	\$3.631.05	[Icons]
7WC Käufer Frauen	8.483	2.043	5	30	\$3.486.85	[Icons]
afflicon test	7	0	0	0	\$1.498.77	[Icons]
VIP Optin Cookies n Cream	182	29	0	3	\$1.263.82	[Icons]
7WC Webinar Teilnehmer (Frontend per You...	182	20	0	10	\$910.98	[Icons]
7WC Webinar Teilnehmer (Frontend per Faceb...	425	4	1	0	\$881.03	[Icons]
Youtube Lead	2.585	423	2	55	\$524.09	[Icons]
7WC Webinar Teilnehmer (Backend nach Optin)	86	12	0	0	\$524.09	[Icons]
Maropost-Afflicon Test	1	0	0	0	\$524.09	[Icons]
Facebook Lead	2.483	481	2	26	\$482.63	[Icons]
Praktikanten Test Liste	2	0	0	0	\$59.91	[Icons]
Testliste Amar	2	0	0	0	\$0.00	[Icons]
Splittest Cookie	0	0	0	0	\$0.00	[Icons]
Webinar Falk	1	0	0	0	\$0.00	[Icons]
Extrahiere Leadsegment 1 (Creative Medien)	1	0	0	0	\$0.00	[Icons]

2) After creating a new list, it can be selected in the Contacts section and we can get the list id and also the account number from the url (see screenshot below)

The screenshot shows a browser address bar with the URL <https://cloud.maropost.com/accounts/1130/lists/16>. The numbers '1130' and '16' are highlighted with red boxes. Below the address bar is the Maropost navigation menu with 'EMAIL' selected. The main content area shows 'Details' for a contact list named 'afflicon test'.

3) The Api key can be created in the section Connections->Api Keys

M CONNECTIONS

The screenshot shows the 'Connections' section in Maropost. A navigation bar contains tabs for 'API Document', 'API Keys', 'Carts', 'Infusionsoft', 'Dynamics CRM', 'Salesforce', 'Netsuite', 'Shopify', and 'SFTP Access'. The 'API Keys' tab is active. Below the navigation bar, there is a section titled 'API Keys' with an 'Add Key' button in the top right. A table lists API keys, with one key named 'aflicon' visible. A red arrow points to the 'API-Key' column header, and a blue arrow points to the 'aflicon' entry. The 'PRIVILEGES | DELETE' column is visible to the right of the 'aflicon' entry.

4) After that we can configure our Maropost connection in My Bereich

The screenshot shows a configuration form for a new Maropost connection. The title is 'Eine neue Anbindung einrichten'. The form includes a dropdown menu for 'Anbindungsart' set to 'Maropost'. Below are three required fields: 'API-Key *' with a placeholder 'Buchstaben, Zahlen und Sonderzeichen...', 'List ID *' with a placeholder 'Zahlen', and 'Account-Number *' with a placeholder 'Zahlen'. Each field has a help icon. At the bottom, there is a link for more information: 'Hier finden Sie weitere Informationen zu dieser Anbindung: https://support.affilicon.net/index.php?/Knowledgebase/Article/View/134/18/maropost---anbindung'. Two buttons, 'Hinzufügen' and 'Abbrechen', are at the bottom right.

5) Create a new segment in the section Email->Segments, and configure it with the desired tags (see screenshots below):

The screenshot shows the 'Segments' management interface in Maropost. The top navigation bar includes 'EMAIL', 'Campaigns', 'Contacts', 'Segments', 'Content', and 'Reports'. A 'New Segment' button is highlighted in the top right. Below is a table of existing segments with columns for NAME, CONTACTS, UPDATED AT, CREATED AT, and ACTION.

NAME	CONTACTS	UPDATED AT	CREATED AT	ACTION
7WC Webinar 1000 (9,7,17)	1000	09 Jul 2017 at 11:07AM	07 Jul 2017 at 12:31PM	[Icons]
7WC Webinar 2000	1633	09 Jul 2017 at 11:07AM	08 Jul 2017 at 04:09AM	[Icons]
7WC Webinar Restliche Kontakte	3257	09 Jul 2017 at 11:07AM	08 Jul 2017 at 01:12PM	[Icons]
Noch nicht für das Webinar registriert	4241	08 Jul 2017 at 01:24PM	07 Jul 2017 at 03:20PM	[Icons]
Cookies n Cream Optin eingetragen	0	23 May 2017 at 03:42AM	23 May 2017 at 03:42AM	[Icons]
Youtube Lead	2899	19 May 2017 at 02:30AM	19 May 2017 at 02:30AM	[Icons]
Facebook Lead	2764	19 May 2017 at 02:30AM	19 May 2017 at 02:30AM	[Icons]
7WC Käufer Männer	2831	19 May 2017 at 02:29AM	19 May 2017 at 02:29AM	[Icons]
7WC Käufer Frauen	3745	18 May 2017 at 08:13AM	18 May 2017 at 07:42AM	[Icons]

At the bottom right, there is a 'New Segment' button and a 'Chat with us!' button. The footer contains 'Global Support | support@maropost.com | 1-888-438-3152 | Privacy Policy'.

Segment Name

New Segment

- select contacts who match all rules described below
- select contacts who match one or more of the rules described below
- Include all active contacts

Segment Rules

RULE 1

Tags is equal product tag 1 CREATED to Delete

OR

Tags is equal product tag 2 CREATED to Delete

Add new criteria

Match all criteria?

Add new rule

Cancel Save Segment